

# Category Management Associate

(Inventory & Farm Profiling)

We are looking for an agile personality – who possesses strong attention-to-detail and holds an ability to communicate efficiently.

We believe that category management is all about quick and mistake-less updates of the ongoing statuses, identifying the key information required to draw insights for business improvement and optimization goals.

In this role, you will work in the inventory, purchase, vendor and sales teams to efficiently grow this startup. You will also be responsible for some product related analysis, presentation making and various data/insights related initiatives for the team.

Based in Gurgaon you will report to the founders and work in close coordination with the Co-founders to expand Organic Kitchen's reach.

## Functional Skills:

Responsibilities include (But are not limited to)

- Update inventory on live dashboards for app-website.
- QC and verify the information being displayed to the customers and vendors.
- Maintain farm profiles and other live information which needs daily update.
- Create reports for availability/unavailability of products
- Develop impactful insights for business growth.
- Work on excel, presentations, mails and other ways to report your daily work

## Skills/Job Requirements

- Education : Any Bachelors Degree
- Understanding of excel and PowerPoint
- Strong communication and presentation skills
- Outstanding organizational skills and process oriented thinking.
- Outstanding verbal and written communication skills





**ORGANIC**  
**KITCHEN**

# Our Story



Prasuk Organics LLP, an agricultural business, started in 2018 with the passion for Organic Farming.

Three partners, who decided to have access to pure food, invested in Organic techniques at a farmland in Sundana, Rohtak. This gradually extended as consistent supplies to known businesses and some families in Delhi-NCR.



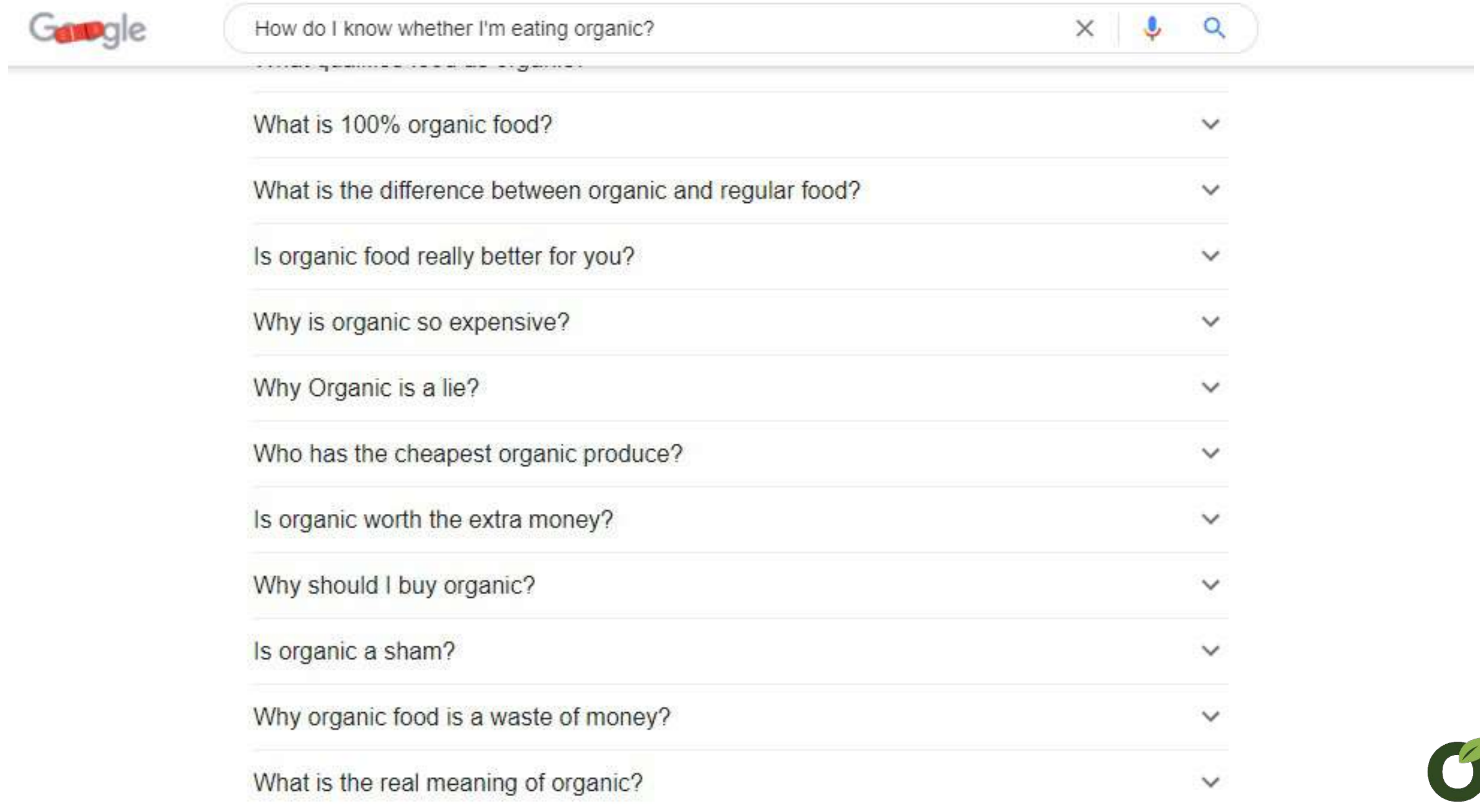
In 2021, Monika envisioned to take Organic Food to the consumer market with ease of accessibility and at an affordable price. In order to make the business most suitable for consumer market, she decided to join hands with like-minded Co-founder Krishnank who could digitize the processes and provide the right value proposition for the consumers and for the farmers.

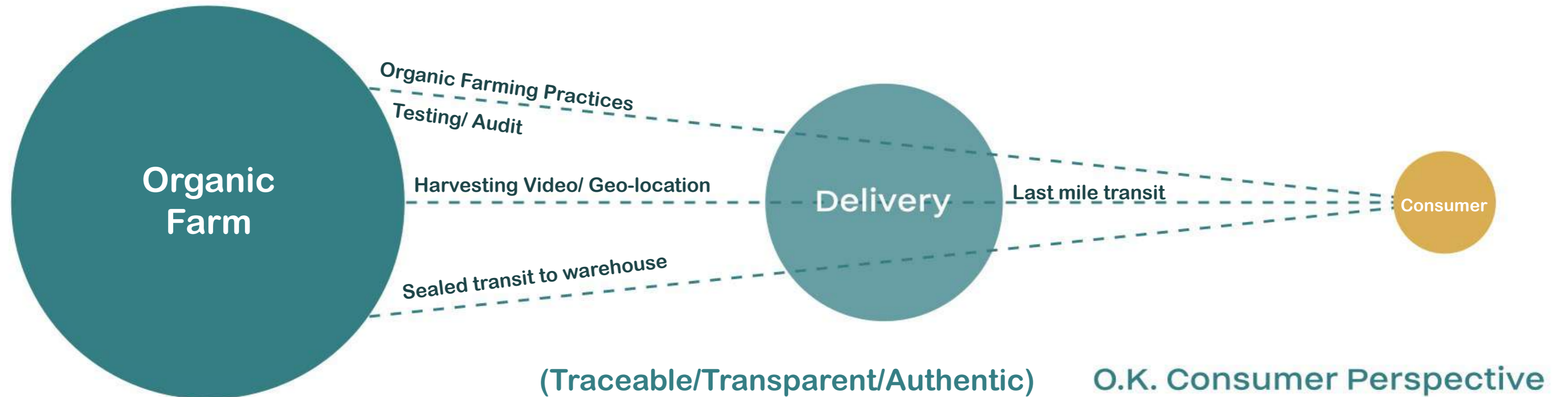


What problem are we solving?



# The most 'Googled' questions regarding Organic are trust concerns!





## Traceable Supply Chain : FARM to HOME

Customers will now be able to track where exactly their food is coming from. Including the Organic Certification for the same.

Using Block Chain Technology: Data points and images/videos would be captured at every location/transaction. This will allow us to keep a detailed track of each product throughout its lifecycle from farm to customer.

Advantages:

- Enhanced customer trust and brand perception
- Improved quality maintenance
- Reduced carbon footprint
- Faster and actionable process
- Improved professional relationships at procurement/farm level through standard control



- **App based Video integration**

- Farm conditions
- Monitoring
- Harvesting

- **Geo-location tracking**

- Farm location
- Transit

- **Cold Box**

- Seal Based
- Code Traceable
- Anti-fraud





## Harvest



## Sealing



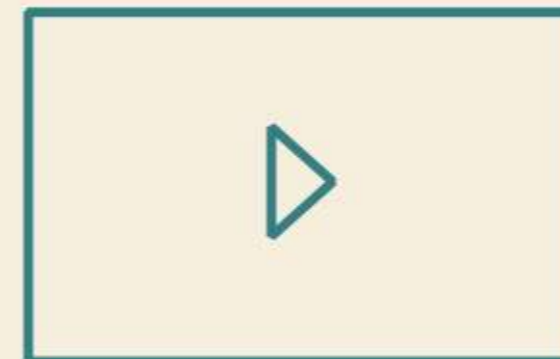
Labelling,  
Tracking

## Transport



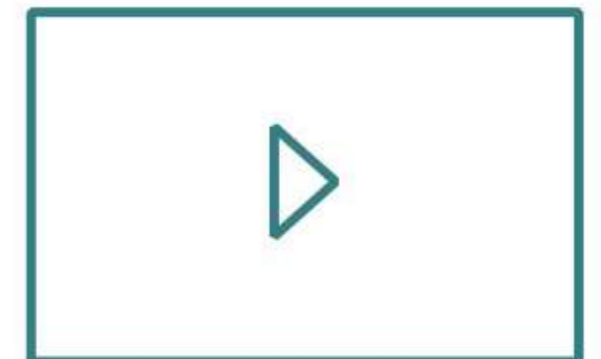
Journey

## Warehouse



Storage  
Conditions

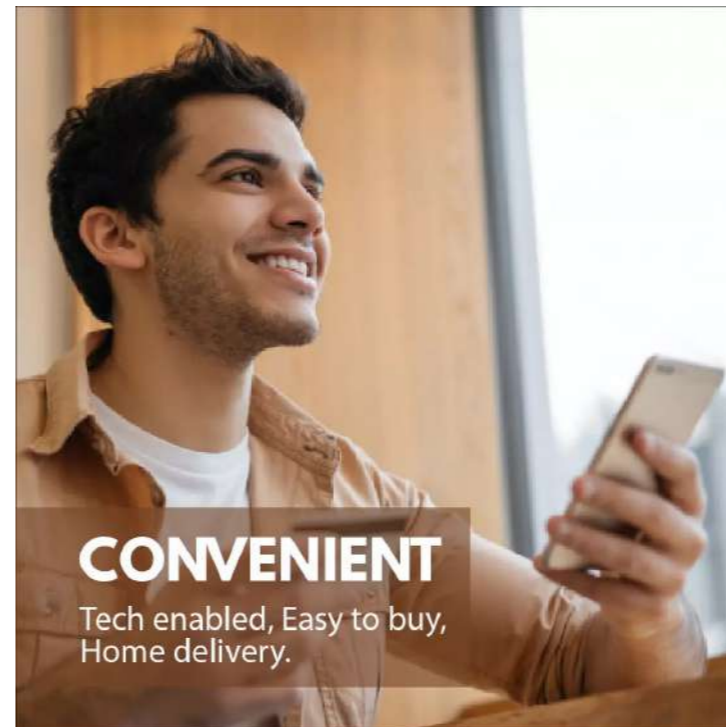
## Packaging



Farm-to-Home Traceable model, in addition to Certified Organic



# What do we stand for?



# What is the unique value proposition for the consumer?



1 Easy Ordering & Delivery experience through App

2 24\*7 Accessibility through Vending Machine



# Our Vending Machine Prototype

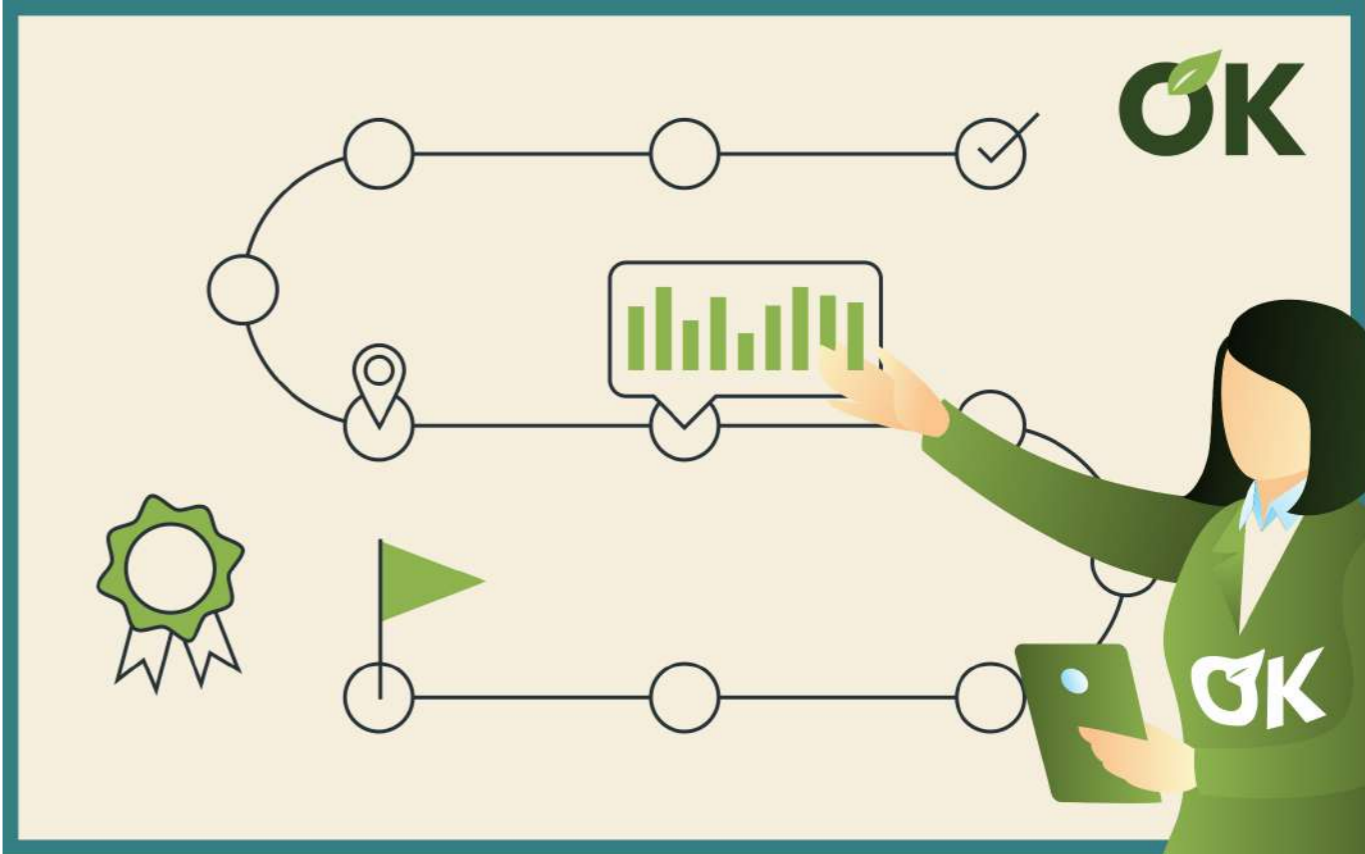


# What is the unique value proposition for the consumer?



3

Huge Cashback on Monthly Consumption Plans  
Making Organic food easily affordable



4

Trace your Organic vegetables

# The future is ORGANIC



**OK**  
**THANK**  
**YOU**